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## **Global Social Benefit Institute Database**

### **Business Description**

The Miller Center for Social Entrepreneurship helps social entrepreneurs around the world scale their businesses. They aim to impact 1 billion lives by 2020. The Global Social Benefit Institute is nested under the Miller Center Social Entrepreneurship, which contains a vast amount of resources for social entrepreneurs, including a mentorship program with Silicon Valley leaders. The GSBI offers a fellowship for students in their junior year at Santa Clara University, called the Global Social Benefit Fellowship (GSBF), where students travel to a developing country to conduct an action research project for a social enterprise (SE). The Miller Center connects these fellows to an SE through an application process, as well as connecting impact investors with SEs and keeping track of these investments. As of now, the Global Social Benefit Institute has served over 731 social entrepreneurs since its inception in 2003.

Our database is based off the relationships and business rules we saw when looking at Miller Center documents and speaking with staff members there. Students are broken down into three types: applicants, fellows and alumni. Student applicants are linked to an SE through their application, and all students are linked to the country they will work in. Each student fellow is linked to a team, which includes the other student fellows traveling with them to do an action research project for a social enterprise. The SEs are linked to the country they operate in, as well as the impact investors who have invested in them and the impacts they have made in their work in social entrepreneurship. Both social enterprises and students have mentors, but the mentors are split out into Silicon Valley mentors for social enterprises and faculty mentors for students. A Silicon Valley mentor could potentially also be a faculty mentor. Silicon Valley mentors give social enterprises advice on how to scale their businesses, and faculty mentors help students prepare for their action research projects during the fellowship.

Our database is created to help streamline the operations of the Miller Center, by storing only useful data and highlighting relevant connections for specific users of the database. We have included data entity types for the social enterprises, students, mentors, impact investors, and impacts the social enterprises have had in the countries in which they operate. We do not have much numerical data in the database, but we will show relationships between the social enterprises and their mentors, the fellows assigned to them, and their investors. We include data from the application process of the enterprises and fellows from the time they are applicants all the way through until they have graduated the program and become alumni. We spoke directly with the Director of Operations and the Associate Director of Social Impact Assessment at the Miller Center, and they explained to us their need to show potential investors and the public the impact of their work with the social enterprises and students. We developed views of our database for the marketing department, impact investors, students, social enterprises and the fellowship director, each highlighting relevant relationships and information.

**ER MODEL**

## Data Dictionary

<b>IMPACT</b>					
Name	Data Type	Constraints	Key	Description	Example Value
ImpactID	bigint	>0	PK	Unique identifier for an impact	12345
Impact Name	nvarchar(50)			Name of impact	Educational
Impact Description	nvarchar(max)			Description of the impact	Graduation rates have gone up
<b>IMPACT_RECOGNITION</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Impact Recognition ID	bigint	>0	PK	Unique identifier for impact recognition	12345
Impact ID	bigint	>0	FK	Unique identifier for impact	12345
Social Enterprise ID	bigint	>0	FK	Unique identifier for each social enterprise	12345
Impact Date	datetime			Date and time the impact was recongized by the Miller Center	1/1/2001 12:30:00
<b>SOCIAL_ENTERPRISE</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Social Enterprise ID	bigint	>0	PK	Unique identifier for each social enterprise	12345
Social Enterprise Name	nvarchar(50)			First and last name of employee in contact with the Miller Center	Shweta Mukherjee
Social Enterprise Title	nvarchar(50)			Name of the social enterprise	ONergy
Social Enterprise Email	nvarchar(50)			Contact email of the social enterprise	shweta@onergy.com
Social Enterprise Phone Number	char(12)			Business or contact person phone number	123456789012
Social Enterprise Gender	char(6)			Description of gender of contact person: Male, Female, or Other	female
Social Enterprise Website	nvarchar(50)			Website of the social enterprise	<a href="http://onergy.com">onergy.com</a>
Social Enterprise Address	nvarchar(50)			Mailing address of the Social Enterprise	123 Maple St, Kolkata, India 12345
Social Enterprise Funds	decimal(10,2)	>0.0		Current amount of funding received the social enterprise	100000
<b>INVESTMENT</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Investment ID	bigint	>0	PK	Unique identifier for investment	12345

Impact Investor ID	bigint	>0	FK	Unique Identifier for impact investors	12345
Social Enterprise ID	bigint	>0	FK	Unique identifier for each social enterprise	12345
Investment Amount	decimal(10,2)	>0.0		Amount impact investor is investing in the specific enterprise	100000
Investment Date	datetime			Date and Time investment recieved by enterprise	5/30/2016 13:00:00
<b>IMPACT_INVESTOR</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Impact Investor ID	bigint	>0	PK	Unique identifier for Impact Investor	12345
Investor Name	nvarchar(50)			First and Last name of Investor	Bill Thompson
Investor Phone Number	char(12)			Phone number of the impact investor	123456789012
Investor Company	nvarchar(50)			Name of investment company	JP Morgan
<b>COUNTRY</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Country ID	bigint	>0	PK	Unique identifier for country	12345
Country Name	nvarchar(50)			Name of the country	India
<b>STUDENT</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Student ID	bigint	>0	PK	Unique identifier for student	12345
Student Name	nvarchar(50)			First and last name of student	Billy Bob
Student Gender	char(6)			Description of gender of student: Male, Female, or Other	female
Student Phone Number	char(12)			Phone number of student	12345678
Student School	nvarchar(50)			School that student is enrolled in at SCU	Arts and Sciences
Student Major	nvarchar(50)			Major(s) that the student has declared at SCU	Biology
Student Minor	nvarchar(50)			Minor(s) that the student has declared at SCU	OMIS
Student Grad Year	numeric(4)			Year that the student graduated or expects to graduate from SCU	2017
Student Email	nvarchar(50)			Email of the student	billybob@scu.edu

Student Type Fellow	nvarchar(1) )	('Y', 'N')		Discriminator for student type Fellow	Y
Student Type Applicant	nvarchar(1) )	('Y', 'N')		Discriminator for student type Applicant	N
Student Type Alumni	nvarchar(1) )	('Y', 'N')		Discriminator for student type Alumni	Y
<b>STUDENT_APPLICANT</b>					
Name	Data Type	Constraints	Key	Description	Example Value
P Student ID	bigint	>0	PK, FK	Unique identifier for student applicant	12345
<b>STUDENT_FELLOW</b>					
Name	Data Type	Constraints	Key	Description	Example Value
F Student ID	bigint	>0	PK, FK	Unique identifier for student fellow	12345
Team ID	bigint	>0	FK	Unique identifier for a team of students	12345
<b>TEAM</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Team ID	bigint	>0	PK	Unique identifier for a team of students	12345
Date Formed	datetime			Date and time the team of students was formed	5/30/2016 13:00:00
<b>STUDENT_ALUMNI</b>					
Name	Data Type	Constraints	Key	Description	Example Value
L Student ID	bigint	>0	PK	Unique identifier for a student alumni	12345
Alumni Company	nvarchar(50)			Company the alumni currently works for	Oracle
Alumni Job Title	nvarchar(50)			Current job title of the alumni	CFO
Alumni Award	nvarchar(100)			Any awards the alumni has received since being in GSBF	Fulbright Scholarship
<b>MENTOR</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Mentor ID	bigint	>0	PK	Unique identifier for a mentor	12345
Mentor Name	nvarchar(50)			First and Last Name of Mentor	Fred Weasley
Contact Info	nvarchar(50)			Preferred mode of contact: email, address, phone number etc.	

Mentor Status	nvarchar(9)			Status of mentor, either active or inactive	active
Mentor Expertise	nvarchar(75)			Field or expertise of mentor that they would mentor in	Water Sanitation
Mentor Type Faculty	char(1)	('Y', 'N')		Discriminator for mentor type Faculty(F)	Y
Mentor Type Silicon Valley	char(1)	('Y', 'N')		Discriminator for mentor type Silicon Valley ('S')	Y
<b>MENTOR_REASON</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Reason ID	bigint	>0	PK	Unique identifier for a mentor's reason	12345
Reason Name	nvarchar(50)			The name of the reason the mentor decided to become a mentor for GSBI	Friend of the miller center
Reason Description	nvarchar(max)			Explanation of the reason why the mentor chose to become a mentor for GSBI	I was referred by Spencer in the Miller Center
<b>FACULTY_MENTOR</b>					
Name	Data Type	Constraints	Key	Description	Example Value
F Mentor ID	bigint	>0	PK, FK	Unique identifier for a faculty mentor	12345
Faculty Department	nvarchar(50)			Department at SCU that the faculty mentor belongs to	English
<b>SILICON_VALLEY_MENTOR</b>					
Name	Data Type	Constraints	Key	Description	Example Value
S Mentor ID	bigint	>0	PK, FK	Unique identifier for Silicon Valley Mentor	12345
Silicon Valley Profession	nvarchar(50)			Silicon Valley Mentor's Job Title	CEO
<b>APPLICATION</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Application ID	bigint	>0	PK	Unique identifier for application	12345
Social Enterprise ID	bigint	>0	FK	Unique identifier for social enterprise	
P Student ID	bigint	>0	FK	Unique identifier for student applicant	
Application Date	datetime			Date and Time the application was submitted	5/30/2016 13:00:00

Application Status	nvarchar(7)			Status of the Application either submitted or approved	submitted
Honors Program	nvarchar(1)			Whether or not student is involved in the honors program. 'Y' or 'N'	Y
Schedule Conflicts	nvarchar(1)			Whether or not student is has scheduling conflicts'Y' or 'N'	N
Spanish	nvarchar(1)			Whether or not student can speak Spanish fluently. 'Y' or 'N'	Y
<b>COUNTRY_SOCIAL_ENTERPRISE</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Country Social Enterprise ID	bigint	>0	PK	Unique identifier for a social enterprise located in a country	12345
Country ID	bigint	>0	FK	Unique identifier for a country	12345
Social Enterprise ID	bigint	>0	FK	Unique identifier for a social enterprise	12345
<b>STUDENT_COUNTRY</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Student Country ID	bigint	>0	PK	Unique identifier for a student working in a country	12345
Student ID	bigint	>0	FK	Unique identifier for a student	12345
Country ID	bigint	>0	FK	Unique identifier for a country	12345
<b>MENTOR_MENTOR_REASON</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Mentor Mentor Reason ID	bigint	>0	PK	Unique identifier for connecting a mentor to a reason	12345
Mentor ID	bigint	>0	FK	Unique identifier for a mentor	12345
Reason ID	bigint	>0	FK	Unique identifier for a reason	12345
<b>SILICON_VALLEY_MENTOR_SOCIAL_ENTERPRISE</b>					
Name	Data Type	Constraints	Key	Description	Example Value
SV Mentor Social Enterprise ID	bigint	>0	PK	Unique identifier for connecting a silicon valley mentor to a social enterprise	12345
S Mentor ID	bigint	>0	FK	Unique identifier for a mentor	12345
Social Enterprise ID	bigint	>0	FK	Unique identifier for a social enterprise	12345

<b>FACULTY_MENTOR_STUDENT</b>					
Name	Data Type	Constraints	Key	Description	Example Value
Faculty Mentor Student ID	bigint	>0	PK	Unique identifier for connecting a faculty mentor to a student	12345
F Mentor ID	bigint	>0	FK	Unique identifier for a mentor	12345
Student ID	bigint	>0	FK	Unique identifier for a student	12345

IMPACT	ImpactID	ImpactName	ImpactDescription	ImpactDate	
IMPACT_RECOGNITION	ImpactRecognitionID	ImpactID	SocialEnterpriseID	ImpactDate	
SOCIAL_ENTERPRISE	SocialEnterpriseID	SocialEnterpriseName	SocialEnterpriseTitle	SocialEnterpriseEmail	SocialEnterprisePhoneNumber
	SocialEnterpriseGender	SocialEnterpriseWebSite	SocialEnterpriseAddress	SocialEnterpriseFunds	
COUNTRY_SOCIAL_ENTERPRISE	CountrySocialEnterpriseID	SocialEnterpriseID	CountryID	InvestmentAmount	InvestmentDate
INVESTMENT	InvestmentID	SocialEnterpriseID	ImpactInvestorID	InvestmentAmount	InvestmentDate
IMPACT_INVESTOR	ImpactInvestorID	ImpactInvestorName	ImpactInvestorPhoneNumbe	ImpactInvestorCompany	
COUNTRY	CountryID	CountryName			
STUDENT_COUNTRY	StudentCountryID	StudentID	CountryID		
APPLICATION	ApplicationID	SocialEnterpriseID	PStudentID	ApplicationDate	ApplicationStatus
	ScheduleConflicts	HonorsProgram	Spanish		
STUDENT	StudentID	StudentName	StudentGender	StudentPhoneNumber	StudentSchool
	StudentMajor	StudentMinor	StudentGradYear	StudentEmail	StudentTypeFellow
STUDENT_FELLOW	FStudentID	StudentTypeApplicant	StudentTypeAlumni		
TEAM	TeamID	TeamID			
STUDENT_APPLICANT	PStudentID	DateFormed			
STUDENT_ALUMNI	LStudentID	AlumniCompany	AlumniJobTitle	AlumniAward	
MENTOR	MentorID	MentorName	MentorContactInfo	MentorStatus	MentorExpertise
	MentorTypeSiliconValley	MentorTypeFaculty			
MENTOR_MENTOR_REASON	MentorMentorReasonID	MentorID	ReasonID		
MENTOR_REASON	ReasonID	ReasonName	ReasonDescription		
FACULTY_MENTOR	FMentorID	FacultyDepartment			
SILICON_VALLEY_MENTOR	SMentorID	SiliconValleyProfession			
SILICON_VALLEY_MENTOR_SOCIAL_ENTERPRIS	SVMentorSocialEnterpriseID	SMentorID	SocialEnterpriseID		
FACULTY_MENTOR_STUDENT	FacultyMentorStudentID	FMentorID	StudentID		

Create Table Statements

**Impact Investor**

```
CREATE TABLE ImpactInvestor_T
(ImpactInvestorID          INT NOT NULL IDENTITY(1,1)
                           CHECK (ImpactInvestorID > 0),
InvestorName               NVARCHAR(50),
InvestorPhoneNumber        CHAR(12),
InvestorCompany            NVARCHAR(50),
CONSTRAINT ImpactInvestor_PK PRIMARY KEY(ImpactInvestorID));
```

**Impact**

```
CREATE TABLE Impact_T
(ImpactID                  INT NOT NULL IDENTITY(1,1)
                           CHECK (ImpactID > 0),
ImpactName                 NVARCHAR(50),
ImpactDescription          NVARCHAR(max),
CONSTRAINT Impact_PK PRIMARY KEY(ImpactID));
```

**Social Enterprise**

```
CREATE TABLE SocialEnterprise_T
(SocialEnterpriseID       INT NOT NULL IDENTITY(1,1)
                           CHECK (SocialEnterpriseID > 0),
SocialEnterpriseName      NVARCHAR(50),
SocialEnterpriseTitle     NVARCHAR(50),
SocialEnterpriseEmail     NVARCHAR(50),
SocialEnterprisePhoneNumber CHAR(12),
SocialEnterpriseGender    CHAR(6),
SocialEnterpriseWebsite   NVARCHAR(50),
SocialEnterpriseAddress   NVARCHAR(50),
SocialEnterpriseFunds     DECIMAL(10,2),
CONSTRAINT SocialEnterprise_PK PRIMARY KEY(SocialEnterpriseID));
```

**Country**

```
CREATE TABLE Country_T
(CountryID                INT NOT NULL IDENTITY(1,1)
                           CHECK (CountryID > 0),
CountryName               NVARCHAR(50),
CONSTRAINT Country_PK PRIMARY KEY(CountryID));
```

**Student**

```
CREATE TABLE Student_T
(StudentID                 INT NOT NULL IDENTITY(1,1)
                           CHECK (StudentID > 0),
StudentName               NVARCHAR(50) NOT NULL,
StudentGender             CHAR(6),
                           CHECK (StudentGender IN ('Male', 'Female', 'Other')),
StudentPhoneNumber        CHAR(12),
StudentSchool             NVARCHAR(50),
StudentMajor             NVARCHAR(50),
StudentMinor             NVARCHAR(50),
StudentGradYear          NUMERIC(4),
```

```

StudentEmail                NVARCHAR(50),
StudentTypeFellow           NVARCHAR(1)
                             CHECK(StudentTypeFellow IN ('Y', 'N')) NOT NULL,
StudentTypeApplicant        NVARCHAR(1)
                             CHECK(StudentTypeApplicant IN ('Y', 'N')) NOT NULL,
StudentTypeAlumni           NVARCHAR(1)
                             CHECK(StudentTypeAlumni IN ('Y', 'N')) NOT NULL,
CONSTRAINT Student_PK PRIMARY KEY(StudentID));

```

### **Student Applicant**

```

CREATE TABLE StudentApplicant_T
(PStudentID                 INT NOT NULL
                             CHECK(PStudentID > 0),
CONSTRAINT PStudent_PK PRIMARY KEY(PStudentID),
CONSTRAINT StudentApplicant_FK FOREIGN KEY(PStudentID) REFERENCES
Student_T(StudentID));

```

### **Team**

```

CREATE TABLE Team_T
(TeamID                     INT NOT NULL IDENTITY(1,1)
                             CHECK (TeamID > 0),
DateFormed                  datetime DEFAULT GETDATE(),
CONSTRAINT Team_PK PRIMARY KEY(TeamID));

```

### **Student Fellow**

```

CREATE TABLE StudentFellow_T
(FStudentID                 INT NOT NULL,
TeamID                       INT NOT NULL,
CONSTRAINT FStudent_PK PRIMARY KEY(FStudentID),
CONSTRAINT StudentFellow_FK1 FOREIGN KEY(FStudentID) REFERENCES
Student_T(StudentID),
CONSTRAINT StudentFellow_FK2 FOREIGN KEY(TeamID) REFERENCES
Team_T(TeamID));

```

### **Student Alumni**

```

CREATE TABLE StudentAlumni_T
(LStudentID                 INT NOT NULL,
AlumniCompany               NVARCHAR(50),
AlumniJobTitle              NVARCHAR(50),
AlumniAward                 NVARCHAR(100),
CONSTRAINT LStudent_PK PRIMARY KEY(LStudentID),
CONSTRAINT StudentAlumni_FK FOREIGN KEY(LStudentID) REFERENCES
Student_T(StudentID));

```

### **Mentor**

```

CREATE TABLE Mentor_T
(MentorID                   INT NOT NULL IDENTITY(1,1)
                             CHECK (MentorID > 0),
MentorName                  NVARCHAR(50),
ContactInfo                 NVARCHAR(50),
MentorStatus                NVARCHAR(9),

```

```

MentorExpertise          NVARCHAR(75),
MentorTypeFaculty       CHAR(1)
                        CHECK(MentorTypeFaculty IN ('Y', 'N')) NOT NULL,
MentorTypeSiliconValley CHAR(1)
                        CHECK(MentorTypeSiliconValley IN ('Y', 'N')) NOT NULL,
CONSTRAINT Mentor_PK PRIMARY KEY(MentorID));

```

### Faculty Mentor

```

CREATE TABLE FacultyMentor_T
(FMentorID                INT NOT NULL,
FacultyDepartment        NVARCHAR(50),
CONSTRAINT FacultyMentor_PK PRIMARY KEY(FMentorID),
CONSTRAINT FacultyMentor_FK FOREIGN KEY(FMentorID) REFERENCES
Mentor_T(MentorID));

```

### Silicon Valley Mentor

```

CREATE TABLE SiliconValleyMentor_T
(SMentorID                INT NOT NULL,
SiliconValleyProfession  NVARCHAR(50),
CONSTRAINT SiliconValleyMentor_PK PRIMARY KEY(SMentorID),
CONSTRAINT SiliconValleyMentor_FK FOREIGN KEY(SMentorID) REFERENCES
Mentor_T(MentorID));

```

### Application

```

CREATE TABLE Application_T
(ApplicationID            INT NOT NULL IDENTITY(1,1)
CHECK (ApplicationID > 0),
SocialEnterpriseID       INT NOT NULL,
PStudentID              INT NOT NULL,
ApplicationDate          datetime DEFAULT GETDATE(),
ApplicationStatus        NVARCHAR(7),
HonorsProgram           NVARCHAR(1) NOT NULL,
ScheduleConflict        NVARCHAR(1),
Spanish                 NVARCHAR(1) NOT NULL,
CONSTRAINT Application_PK PRIMARY KEY(ApplicationID),
CONSTRAINT Application_FK1 FOREIGN KEY(PStudentID) REFERENCES
StudentApplicant_T(PStudentID),
CONSTRAINT Application_F2K FOREIGN KEY(SocialEnterpriseID) REFERENCES
SocialEnterprise_T(SocialEnterpriseID));

```

### Impact Recognition

```

CREATE TABLE ImpactRecognition_T
(ImpactRecognitionID     INT NOT NULL IDENTITY(1,1)
                        CHECK (ImpactRecognitionID > 0),
ImpactID                INT NOT NULL,
SocialEnterpriseID       INT NOT NULL,
CONSTRAINT ImpactRecognition_PK PRIMARY KEY(ImpactRecognitionID),
CONSTRAINT ImpactRecognition_FK1 FOREIGN KEY(ImpactID) REFERENCES
Impact_T(ImpactID),
CONSTRAINT ImpactRecognition_FK2 FOREIGN KEY(SocialEnterpriseID) REFERENCES
SocialEnterprise_T(SocialEnterpriseID));

```



```

MentorID                INT NOT NULL,
ReasonID                INT NOT NULL,
CONSTRAINT MentorMentorReason_PK PRIMARY KEY(MentorMentorReasonID),
CONSTRAINT MentorMentorReason_FK1 FOREIGN KEY(MentorID) REFERENCES
Mentor_T(MentorID),
CONSTRAINT MentorMentorReason_FK2 FOREIGN KEY(ReasonID) REFERENCES
MentorReason_T(MentorReasonID));

```

### **Silicon Valley Mentor Social Enterprise**

```

CREATE TABLE SiliconValleyMentorSocialEnterprise_T
(SiliconValleyMentorSocialEnterpriseID INT NOT NULL IDENTITY(1,1)
CHECK (SiliconValleyMentorSocialEnterpriseID > 0),
SMentorID                INT NOT NULL,
SocialEnterpriseID       INT NOT NULL,
CONSTRAINT SiliconValleyMentorSocialEnterprise_PK PRIMARY
KEY(SiliconValleyMentorSocialEnterpriseID),
CONSTRAINT SiliconValleyMentorSocialEnterprise_FK1 FOREIGN KEY(SMentorID) REFERENCES
SiliconValleyMentor_T(SMentorID),
CONSTRAINT SiliconValleyMentorSocialEnterprise_FK2 FOREIGN KEY(SocialEnterpriseID)
REFERENCES
SocialEnterprise_T(SocialEnterpriseID));

```

### **Faculty Mentor Student**

```

CREATE TABLE FacultyMentorStudent_T
(FacultyMentorStudentID INT NOT NULL IDENTITY(1,1)
CHECK (FacultyMentorStudentID > 0),
FMentorID                INT NOT NULL,
SocialEnterpriseID       INT NOT NULL,
CONSTRAINT FacultyMentorStudent_PK PRIMARY KEY(FacultyMentorStudentID),
CONSTRAINT FacultyMentorStudent_FK1 FOREIGN KEY(FMentorID) REFERENCES
FacultyMentor_T(FMentorID),
CONSTRAINT FacultyMentorStudent_FK2 FOREIGN KEY(SocialEnterpriseID) REFERENCES
SocialEnterprise_T(SocialEnterpriseID));

```

## Views

### 1. Impact Investor View

Create View ImpactInvestor as

```
Select SocialEnterprise_T.SocialEnterpriseTitle, Country_T.CountryName,
Impact_T.ImpactName, Impact_T.ImpactDescription,
sum(SocialEnterprise_T.SocialEnterpriseFunds) as TotalFundsRaised,
sum(Investment_T.InvestmentAmount) as TotalInvestmentDollars,
count(distinct(Investment_T.InvestmentID)) as TotalNumberOfInvestments,
sum(Investment_T.InvestmentAmount)/count(Investment_T.InvestmentID) as
AvgInvestmentAmount
```

```
From Investment_T, SocialEnterprise_T, Impact_T, ImpactRecognition_T, Country_T,
CountrySocialEnterprise_T
```

```
Where Investment_T.SocialEnterpriseID = SocialEnterprise_T.SocialEnterpriseID
and Impact_T.ImpactID = ImpactRecognition_T.ImpactID
and ImpactRecognition_T.SocialEnterpriseID = SocialEnterprise_T.SocialEnterpriseID
and Country_T.CountryID = CountrySocialEnterprise_T.CountryID
and CountrySocialEnterprise_T.SocialEnterpriseID = SocialEnterprise_T.SocialEnterpriseID
```

```
Group by SocialEnterprise_T.SocialEnterpriseID, SocialEnterprise_T.SocialEnterpriseTitle,
Country_T.CountryName, Impact_T.ImpactName, Impact_T.ImpactDescription
```

We created this view for impact investors looking to invest in a social enterprise through the Miller Center. Their view shows the name of the social enterprise and the impact they have had, the amount of funding each social enterprise has raised, the total investment dollars they have received so far, the total number of investments made to them, and the average amount invested in them. This is valuable for the Miller Center because if an impact investor were to ask, “On average, how much are people investing in \_\_\_\_ social enterprise?”, the view would display this information and that could inform their decision to invest. This view also hides all other data that the Miller Center might not want the investors to have access to.

### 2. Marketing View

Create View Marketing as

```
Select Country_T.countryname, Impact_T.impactdescription, count(Student_T.StudentID)
as NumStudentsVisited, SocialEnterprise_T.SocialEnterpriseTitle,
SocialEnterprise_T.SocialEnterpriseFunds
```

From Country\_T, Impact\_T, SocialEnterprise\_T, ImpactRecognition\_T,  
Student\_T, CountrySocialEnterprise\_T, StudentCountry\_T

Where Country\_T.CountryID = CountrySocialEnterprise\_T.CountryID  
and CountrySocialEnterprise\_T.SocialEnterpriseID = SocialEnterprise\_T.SocialEnterpriseID  
and Impact\_T.ImpactID = ImpactRecognition\_T.ImpactID  
and ImpactRecognition\_T.SocialEnterpriseID = SocialEnterprise\_T.SocialEnterpriseID  
and StudentCountry\_T.countryid = Country\_T.countryid  
and StudentCountry\_T.studentid = Student\_T.studentid

GROUP BY Country\_T.countryname, Impact\_T.impactdescription,  
SocialEnterprise\_T.SocialEnterpriseTitle, SocialEnterprise\_T.SocialEnterpriseFunds

We created this view for the marketing department of the Miller Center so that they can show potential investors, partners, students and mentors the accomplishments of the GSBI program. This view shows the various countries that social enterprises work in, a description what impacts have been made in these countries, and how many students have visited these countries on the fellowship. This is a good marketing tool for GSBI because the Director of Operations told us that they would like to be able to show how many students have been to a particular place on the program and what sort of impact is being made in that place.

### 3. Student View

CREATE VIEW Student as

SELECT Team\_T.TeamID, Student\_T.StudentName, Mentor\_T.MentorName,  
Mentor\_T.mentorcontactinfo

FROM StudentFellow\_T, Team\_T, Student\_T,  
FacultyMentor\_T, Mentor\_T, FacultyMentorStudent\_T

WHERE StudentFellow\_T.Teamid = Team\_T.Teamid  
and Student\_T.studentID = StudentFellow\_T.fstudentid  
and FacultyMentorStudent\_T.StudentID = Student\_T.StudentID  
and Mentor\_T.mentorid = FacultyMentor\_T.fmentorid  
and FacultyMentorStudent\_T.FMentorID = FacultyMentor\_T.FMentorID

GROUP BY Student\_T.StudentName, Team\_T.TeamID, Mentor\_T.MentorName,  
Mentor\_T.mentorcontactinfo

We created this view for students in the program so they can keep track of their application, their team, and their mentor's name and contact info. This view shows the status of their application (submitted or approved), all the members of each team of fellows, the faculty mentor for each fellow and their contact information so the student can get in touch with them to start planning their research. This is useful because during the GSBF class in the spring, the fellow has to reach out to their own mentor to gain insight into the organization and how they should approach their research project. This view gives the student only the information they would need to get started on their project, and no unnecessary fields. This view also hides all other data that the Miller Center might not want the students to have access to.

#### 4. Social Enterprise View

CREATE VIEW SocialEnterprise as

```
SELECT ImpactInvestor_T.ImpactInvestorName,
sum(investment_t.investmentamount) as TotalInvestmentAmount,
socialenterprise_t.socialenterprisetitle,
Impact_T.ImpactName
```

```
FROM Impact_T, ImpactInvestor_T, SocialEnterprise_T,
ImpactRecognition_T, Investment_T
```

```
WHERE impactinvestor_t.impactinvestorid = investment_t.impactinvestorid
and SocialEnterprise_T.socialenterpriseid = ImpactRecognition_T.SocialEnterpriseID
and ImpactRecognition_T.ImpactID = Impact_T.ImpactID
and investment_t.socialenterpriseid = SocialEnterprise_T.socialenterpriseid
```

```
GROUP BY ImpactInvestor_T.ImpactInvestorName, socialenterprise_t.socialenterprisetitle,
Impact_T.ImpactName
```

We created this view for social enterprises so that they can strategize how to get more investments. We are showing them impact investors names, how much those investors have invested in SEs, which SEs they have invested in, and which impacts those SEs have accomplished. This will help the SEs because if they are looking for someone to invest in their enterprise that focuses on water, they can look at the different impact investors to see which ones invest in enterprises with water impacts and how much they have invested. They can choose to reach out to those investors who have put a lot of money towards similar enterprises

to themselves. This view also hides all other data that the Miller Center might not want the SEs to have access to.

### 5. Fellowship Director View

```
CREATE VIEW FellowshipDirector as
```

```
SELECT student_t.studentname, student_t.studentmajor,
socialenterprise_t.socialenterprisetitle,
mentor_t.mentorname, mentor_t.mentorexperience, country_t.countryname
```

```
FROM Student_T, SocialEnterprise_T, Mentor_T, country_t, StudentCountry_T,
CountrySocialEnterprise_T, FacultyMentor_T, FacultyMentorStudent_T
```

```
WHERE
```

```
student_t.studentid = studentcountry_t.studentid
and studentcountry_t.countryid = country_t.countryid
and SocialEnterprise_t.SocialEnterpriseID = CountrySocialEnterprise_T.SocialEnterpriseID
and Country_T.CountryID = CountrySocialEnterprise_T.SocialEnterpriseID
and FacultyMentorStudent_T.StudentID = Student_T.StudentID
and Mentor_T.mentorid = FacultyMentor_T.fmentorid
and FacultyMentorStudent_T.FMentorID = FacultyMentor_T.FMentorID
```

We created this view for the director of the fellowship. This view shows him student's names, majors, the social enterprise they're working with, their mentor name and expertise, and the country name. This view is meant to help the fellowship director pair mentors with students by matching expertise to student majors and the social enterprises they're working for. The fellowship director also has access to which countries the students are going to take that into consideration when matching mentors with students. A certain expertise could be more relevant in certain countries. Looking at the country name also helps the director keep track of teams and where students are headed.